



Step 11: Integrating Public and Private Finance and Crowding in Private Sector Investment

Designing viable business models that attract and sustain private sector investment

Climate finance is used to:

- Fund activities
- De-risk investments
- Structure opportunities
- Make interventions investable

Strong proposals demonstrate

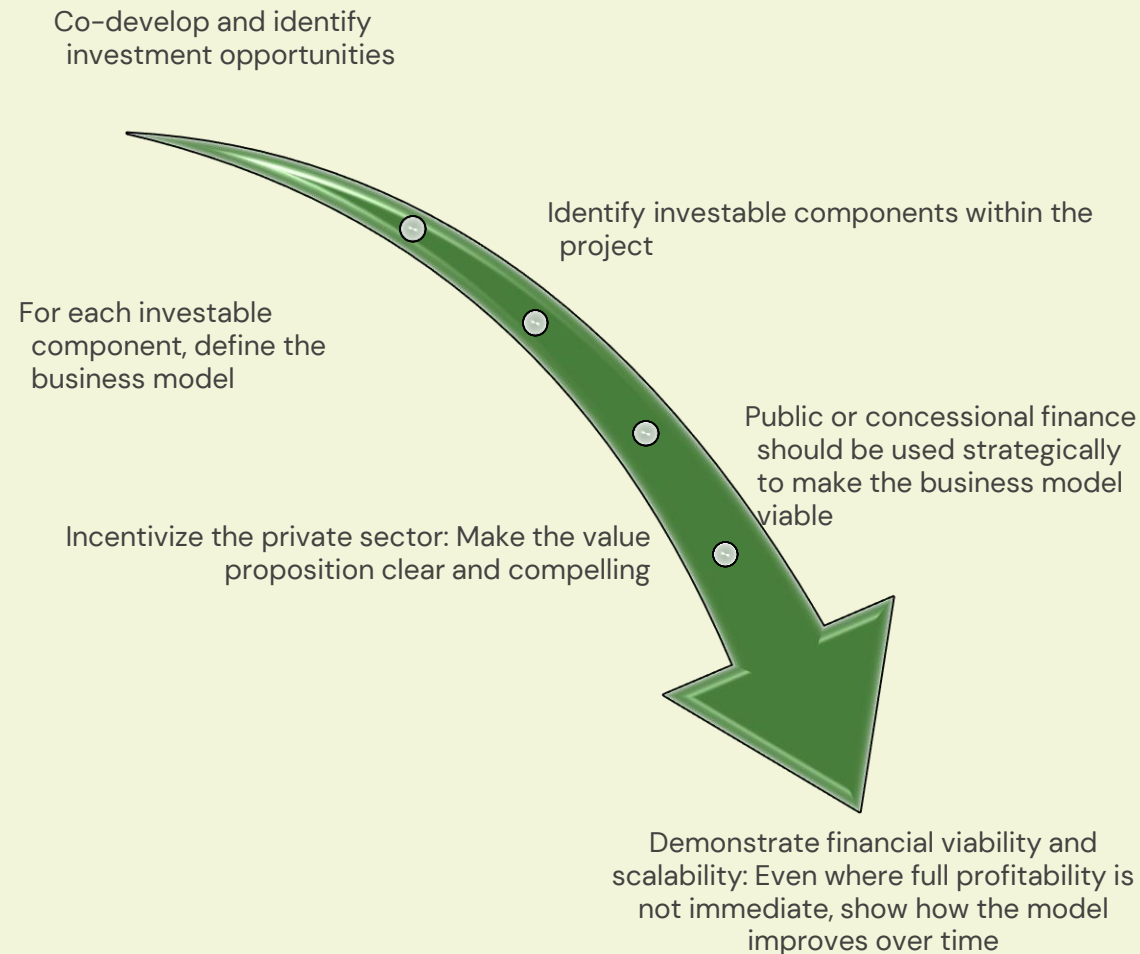
- How public/concessional finance is used to enable, strengthen, or scale business models that crowd in private capital





Step 11: Integrating Public and Private Finance and Crowding in Private Sector Investment

How to integrate public and private finance





Step 11: Integrating Public and Private Finance and Crowding in Private Sector Investment



Practical check



Is there a clear business model for investable components?



Does the model show revenue or cost recovery?



Is public finance used to reduce risk?



Are private actors identified and incentivized?



Can the model scale beyond the project?



Step 11: Integrating Public and Private Finance and Crowding in Private Sector Investment

Before finalizing, check:

Is there a clear business model for investable components?

- Value proposition defined
- Delivery model specified

Does the model show revenue or cost recovery?

- Financial projections provided
- Break-even analysis included
- Sustainability pathway clear

Is public finance used to reduce RISK?

- De-risking strategy defined
- Public goods/infrastructure funded
- Guarantees or concessional terms specified
- Not replacing private investment

Are private actors identified and incentivized?

- Specific actors named or described
- Incentives aligned with interests
- Value proposition compelling

Can the model SCALE beyond the project?

- Replication potential demonstrated
- Growth strategy outlined
- Market expansion viable